

# CRESCENT MAGAZINE POSITION APPLICATION

Date of Application \_\_\_\_\_

(Circle One)

Name: \_\_\_\_\_ Applying For: Academic Year: \_\_\_\_\_

Campus E-mail: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

**POSITION APPLYING FOR: (if applying for more than one position, **NUMBER** in order of preference)**

## **DIRECTORS** *(Salaried, year-long positions, 3 hours academic credit per semester, prerequisites required, faculty recommendation letter required)*

\_\_\_\_\_ Creative Director

\_\_\_\_\_ Marketing & Sales Director

\_\_\_\_\_ Editing Director

\_\_\_\_\_ Writing Director

## **ASSISTANTS & MANAGERS** *(3 hours academic credit per semester; prerequisites required; year-long position)*

\_\_\_\_\_ Advertising Design Manager

\_\_\_\_\_ Assistant Creative Director

\_\_\_\_\_ Advertising Sales Manager

\_\_\_\_\_ Photo Editor

\_\_\_\_\_ Assignment Editor *(2 hours academic credit per semester)*

\_\_\_\_\_ Writing Editor

## **SUPPORT STAFF** *(1 hour academic credit per semester; certain positions require prerequisites and/or prior experience)*

\_\_\_\_\_ Advertising Designer

\_\_\_\_\_ Marketing Liaison

\_\_\_\_\_ Columnist (Topic area: \_\_\_\_\_)

\_\_\_\_\_ Photographer

\_\_\_\_\_ Copy Editor

\_\_\_\_\_ Sales Associate

\_\_\_\_\_ Designer

\_\_\_\_\_ Web Designer

\_\_\_\_\_ Illustrator

\_\_\_\_\_ Writer

## **PERSONAL INFORMATION:**

Current year in school: (Circle one)      Freshman      Sophomore      Junior      Senior

Major: \_\_\_\_\_ GPA: \_\_\_\_\_

Qualities and experience: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Other organization membership: \_\_\_\_\_

\_\_\_\_\_

Will you hold a leadership position with any of those organizations?      \_\_\_\_\_ yes      \_\_\_\_\_ no

If yes, what positions will you hold? \_\_\_\_\_

**PREREQUISITES & COURSEWORK:**

Check the box to the **left** for all coursework you have **completed**. If you will be taking a course **concurrently** while working for the magazine, check the box to the **right** of the course. Write in any other related coursework you have **completed**.

■ **ART**

- 213 "Computer Graphics"
- 214 "Basic Photography"
- 315 "Typography"
- 316 "Publications Design"
- Other Related Art Courses
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

■ **BUSINESS/MARKETING**

- 269/270 "Fund./Experience Entrepreneurship"
- 325 "Principles of Marketing"
- 330 "Consumer Behavior"
- 373 "Personal Selling"
- 374 "Integrated Marketing Communication"
- Other Related Marketing and/or Business Courses
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

■ **COMMUNICATION**

- 221 "Media Writing"
- 231 "Basic Reporting"
- 251 "Basic Web Production"
- 312 "Advertising Copy & Layout"
- 322 "Strategic Public Relations"
- 333 "Copy Editing"
- 352 "Advanced Web & Multimedia Production"
- Other Related Communication Courses
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

■ **WRITING**

- 204 "Copy Editing"
- 205 "Introduction to Imaginative Writing"
- 206 "Introduction to Poetry Writing"
- 207 "Introduction to Short Story Writing"
- 308 "Creative Non-Fiction"
- 312 "Advanced Exposition"
- Other Related Writing and/or English Courses
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

■ **MANAGEMENT**

- 300 "Principles of Management"
- Other Related Management Courses
- \_\_\_\_\_
- \_\_\_\_\_

■ **OTHER RELATED COURSES COMPLETED**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Thank you for applying for a position with Crescent Magazine. Please return your application to Student Publications, Ridgway Center. If further information is needed, please call the office at 488-2846 or e-mail tm2@evansville.edu. You will be notified of your position interview as soon as possible. Thank you.

**OFFICE USE ONLY:**

Interviewer: \_\_\_\_\_ Interview Date & Time: \_\_\_\_\_

NOTES:

Hired? Yes \_\_\_\_\_ No \_\_\_\_\_  
 Position \_\_\_\_\_